

SER2025

DENVER UNITED STATES

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

11th World Conference On Ecological Restoration
30 September - 4 October 2025

WWW.SER2025.ORG

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Questions?

Please contact us at sponsorship@ser.org for information about available sponsorship and exhibition opportunities. We are happy to work with you to customize a sponsorship package that best suits your goals and budget.*

**All prices listed are in USD*

Overview

SER's World Conference is an exciting and inspiring biennial gathering of global experts in restoration, making the 11th World Conference on Ecological Restoration (SER2025) the premier venue for those interested in being active members of the global restoration community. Delegates represent the scientific, technical, policy, governmental, financial and socio-cultural sectors. They are researchers and practitioners of restoration working in nearly all biomes and continents.

Conference attendees are passionate about discussing and debating big picture issues and broad trends, as well as specific restoration tools, techniques, research, and policies. As we reach the middle of the UN Decade on Ecosystem Restoration and we have the new Global Biodiversity Framework, SER2025 will also serve a critical role to advance and achieve these important global restoration objectives.



Who attends SER's World Conferences?

Delegates represent a range of professional backgrounds including natural and social sciences, environmental engineering, urban and regional planning, public policy, landscape architecture, natural resource management, sustainable finance, practitioners, indigenous approaches to restoration, and more.

Our attendees include:

- Professors, researchers and students
- Staff scientists from research institutes specializing in restoration issues
- Environmental consultants and contractors ranging from independently owned small businesses to national and multinational companies
- Government personnel from local, regional, and national agencies
- Representatives and staff from multilateral organizations
- Local, national, and international non-governmental/nonprofit organizations
- Representatives from indigenous communities and indigenous-led research or restoration programs
- Botanic gardens and zoos from around the world
- Consultants and staff across the industrial supply chain
- Individuals and entities in the financial sector
- Staff from engineering and landscape architecture firms

Attendance at a glance

1,200 delegates	1,400 delegates	850 delegates	1,000 delegates
2023 Darwin, Australia & Virtual	2021 Virtual Conference	2019 Cape Town, South Africa	2017 Iguassu Falls, Brazil
800 delegates	1,200 delegates	1,000 delegates	750 participants
2015 Manchester, England	2013 Madison, Wisconsin, US	2011 Mérida, Mexico	2009 Perth, Australia



Your Support

SER2025 sponsors will help us improve the quality and breadth of the conference program, facilitate participation from a broader diversity of global delegates, including through pre-set support for our open doors conference awards, and provide formative experiences that attendees can translate into improved restoration outcomes. The SER2023 Darwin Call to Action recognized the urgent need for scaling up restoration, which requires a scaling up of all aspects of the field as well. SER2025 will help support high impact delivery of the second half of the UN Decade while also helping advance delivery of the restoration target of the Global Biodiversity Framework.



Return on Investment

Your investment as a conference sponsor will:

- reinforce your leadership role and reputation in the ecological restoration arena
- increase your brand recognition among those working in ecological restoration
- demonstrate your commitment to tackling both biodiversity loss and climate change
- provide your team with access to the newest information about best practices and global policies for ecological restoration
- help ensure continued advances in the science, practice, and policy of ecological restoration





About Us

The Society for Ecological Restoration (SER) is dedicated to giving voice to the field of ecological restoration and providing leadership in all aspects of its development. Founded in 1988, we are a global organization of more than 5,000 individual and group members with regional chapters on nearly every continent, three thematic sections, and more than 25 student associations. SER develops resources, tools, and programs to improve restoration outcomes including the International Principles & Standards for the Practice of Ecological Restoration and an emerging restoration project certification program. SER is also a global partner to the UN Decade on Ecosystem Restoration and has co-developed several tools for the UN Decade, including the 10 Principles to guide the Decade and the Standards of Practice for the Decade and the UN Decade Standards of Practice. SER publishes peer-reviewed research in our journal Restoration Ecology and encourages high-quality professional standards for practitioners through the Certified Ecological Restoration Practitioner program.

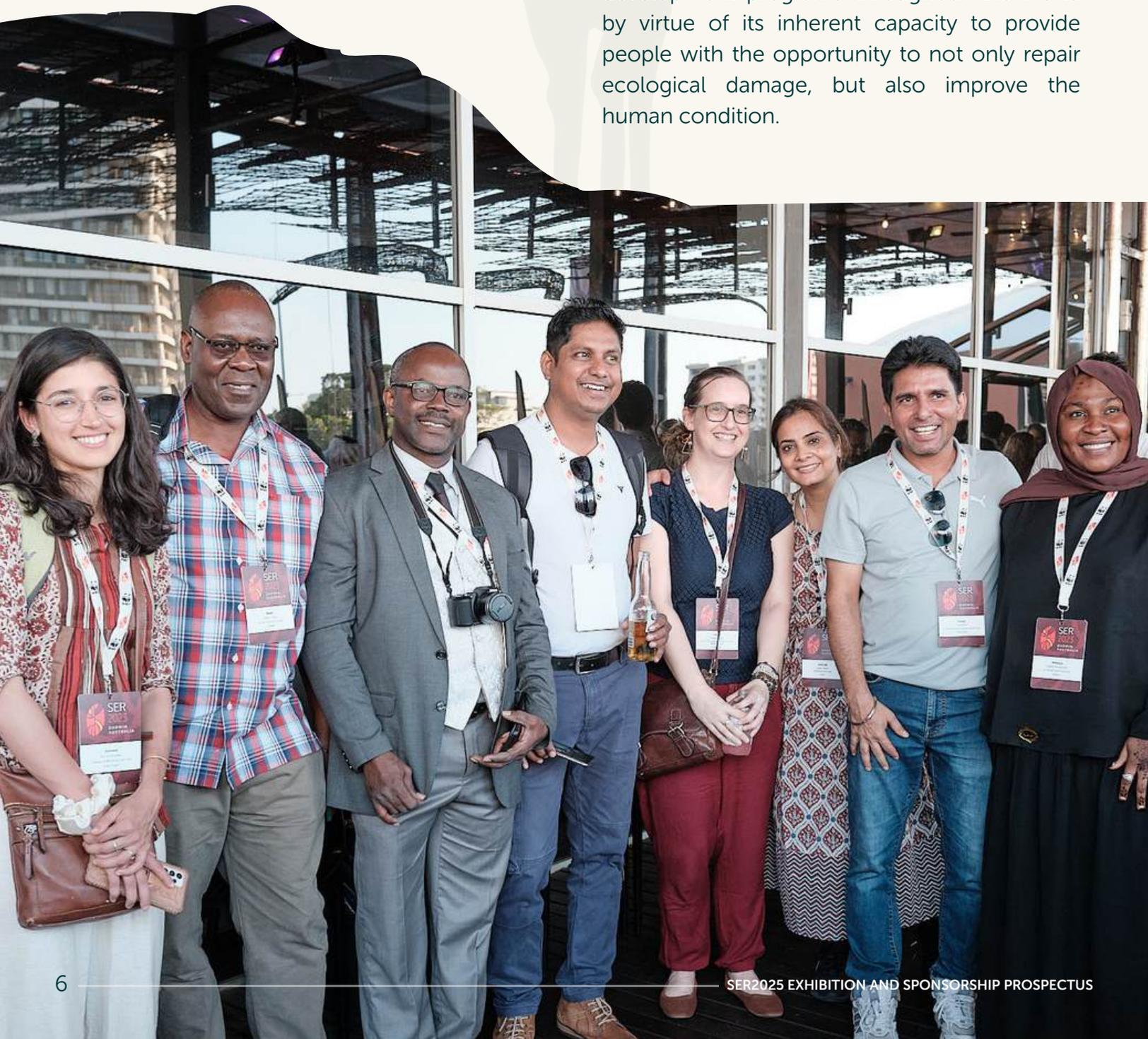
Established in 1996, SER-Rocky Mountains (SER-RM) serves the U.S. states of Colorado and Wyoming and those interested in and working in the region. The mission of the Chapter is to foster ecological restoration awareness, understanding, and activities among a broad spectrum of participants.

Our Mission

SER advances the science, practice, and policy of ecological restoration to sustain biodiversity, improve resilience in a changing climate, and re-establish an ecologically healthy relationship between nature and culture.

Our Vision

Ecological restoration becomes a fundamental component of conservation and sustainable development programs throughout the world by virtue of its inherent capacity to provide people with the opportunity to not only repair ecological damage, but also improve the human condition.



The Conference

We expect **1,500** in-person delegates at the **11th World Conference on Ecological Restoration (SER2025)**.

Date and location of event: 30 September-4 October 2025 in Denver, Colorado, USA



Conference Program

The conference program is designed to encourage networking, participation and knowledge-sharing. We often hear from participants that this conference offers the best depth and breadth of coverage across restoration themes. Pre-conference training courses will offer opportunities to learn practical insights from global experts.

Our plenary sessions deliver big-picture ideas based on both indigenous and scientific knowledge and practice, to advance our understanding and approaches to restoration in a broad variety of contexts. Break-out sessions and networking events offer multiple opportunities to connect with colleagues and peers from around the world. Partners and delegates are also encouraged to submit side events.

Field & Cultural Activities

The conference will include a series of ecological restoration field trips to the varied ecosystems around Denver (prairie/grassland, wetland, riparian, forest, and the opportunity to visit mine site restoration). The conference committee is putting together an extensive program of art and culture activities, and planning an all-delegate Welcome Reception and Conference Dinner.





Venue

The Hyatt Regency Denver is conveniently located downtown in the heart of great dining, entertainment, and nightlife. As our host hotel, the entire conference will take place all in one location affording conference delegates with many great networking opportunities. Denver is also home to the largest concentration of US federal agencies outside of Washington, DC making it an ideal location for associated business events before and after the conference.

Equity and Access

SER offers reduced registration rates for students and emerging professionals, need-based equity rates, and, to the extent possible, more deeply discounted Open Doors registration for those who would otherwise be unable to participate in the conference. All SER2025 Signature Conference Packages include allocations to support our Open Doors Awards Program. Open Doors Awards help eliminate the cost barrier of participating in the conference, facilitate opportunities for learning across geographies, areas of expertise, and culture; ensure we deliver a high-quality program; and, enhance networking across the field of ecological restoration.



Signature Conference Packages

Signature Conference Packages offer the greatest exposure regarding your partnership with SER2025 and commitment to SER’s mission of advancing the science, practice, and policy of ecological restoration. All Signature Conference Packages include your firm’s logo placement on the conference website and in conference promotion and communications to SER’s email distribution list of over 38,500 subscribers.

	Peak Partner \$150,000 (US) (2) available	Visionary \$70,000 (US) (2) available	Strategist \$35,000 (US) (3) available	Mobilizer \$17,500 (US) (9) available	Insider \$8,500 (US)
Choice of one: Recognition as the Conference Dinner Sponsor or Recognition as the Plenaries Sponsor	X				
Choice of one: Welcome Reception Sponsor or Awards Sponsor		X			
Choice of one: Wifi sponsor, Mobile App logo recognition, or Branded Conference T-shirts			X		
Choice of one: Branded Conference Lanyard (1), Branded Water Station [4], or, All-Day Coffee & Lunch Break Sponsor [4]				X	
Complimentary conference registrations (inclusive of the conference dinner)	6	3	3	2	1
Mobile App push Notifications	3	2	1	1	
Open Doors \$5,000 Stipend (allocated from your package to attendees in need)	6	4	2	1	.5
Enhanced Restoration Directory listing (1 year)	X	X	X	X	X
Exhibit Booth	X	X	X		
Social Media Video or written post provided by sponsor about how SER2025 aligns with and/or advances their ER goals	X	X	X		
Advertising and Logo Recognition	Premium	Enhanced	Enhanced	Basic	Basic

Details

Conference Plenaries

Exclusive recognition as the sponsor of SER2025's plenaries, which will be livestreamed as open access. You will receive a special introduction before your day of choice; logo recognition on conference and delegate communications promoting the plenaries; and VIP meet and greet and special seating for each of the 4 days.

Peak Partner

Conference Dinner

Exclusive recognition as the sponsor of the Conference Dinner open to all delegates. You will receive a special introduction at the plenary before the conference dinner date; logo recognition on conference and delegate communications promoting the dinner; and VIP meet and greet and special seating during the dinner.

Peak Partner

Awards Program

Recognition as the Awards Sponsor. You will receive recognition on program materials promoting the awards ceremony, including a special introduction at the ceremony and an invitation to present one signature award.

Visionary

Conference Wifi

Recognition as the Wifi sponsor, with acknowledgement in (1) Delegate newsletter to all registered attendees; Logo recognition on Wifi signage and the WiFi network login instructions page on the conference website; Logo recognition on the WiFi network login instructions page with the mobile app.

Strategist

Welcome Reception

Recognition as the sponsor of SER2025's Welcome reception. You will receive naming rights and banner placement at the event.

Visionary

Conference T-shirt

Opportunity to provide branded conference t-shirt.

Strategist

Conference Lanyard

Opportunity to provide branded conference lanyard.

Mobilizer

Mobile App

Prominent Logo recognition within the Mobile App (e.g., splash page or equivalent brand exposure); as well as on related pre-conference communications and conference signage.

Strategist

Water Stations

Sponsored water station to fill water bottles and reduce plastic waste (4 sponsorships available)

Mobilizer

Branded Refreshments

All-day recognition at coffee and lunch breaks with branded table stands at coffee and food tables (one full day; 4 sponsorships available).

Mobilizer



Sponsorship Package Features

Sponsors will receive the following benefits at the premium, enhanced or basic level depending on package selection

- ➔ Logo recognition on the conference website with a link to your website
- ➔ Logo recognition on conference signage
- ➔ Logo rotating on opening and session break slides
- ➔ Acknowledgement in opening and closing sessions
- ➔ Logo recognition in general conference communications
- ➔ Logo recognition in direct conference communications to prospective and registered attendees
- ➔ Logo recognition in SER 2025 Annual Report
- ➔ Social Media: Thank you recognition post upon sign up with link learn more about services



A La Carte Opportunities



Sponsorship options below are exclusive except where indicated. Some options may no longer be available if they have already been selected by another partner.

Support Networking



Student and Emerging Professional Sponsor: \$7,000

As a Student and Emerging Professional Sponsor you can help support SER's efforts to cultivate future restoration leaders. SER2025 will feature a range of student and emerging professional engagement activities designed to inspire and empower the next generation of restoration professionals. This sponsorship also helps SER provide a monetary stipend to SER2025 Student Presentation and Poster Award Winners.

- Logo recognition on marketing and promotion materials about conference activities for student delegates in advance of the conference
- A special introduction with recognition will be given at the Student and Emerging Professional Event with Exclusive branding on event-related signage



Poster Happy Hour: \$7,000

Poster Happy Hours take place in the early evening following oral sessions and give poster presenters the opportunity to discuss their work with attendees in a lively social setting.

- Branding on event-related signage and promotion
- Logo recognition associated with the event in the Conference Program Book
- Logo recognition associated with the event in the conference mobile app & related marketing promotion pieces



Wellness Room: \$6,000

Associate your firm with promoting human health and well being providing conference delegates a dedicated space to practice meditation, yoga, and reflection.

- Thank you signage in the wellness room
- Sponsor receives a dedicated "thank you" blog post with logo recognition in (1) conference-related communication.

Support Learning



Conference Field Trip: \$3,000 per field trip or create your own custom package for exclusive recognition

Conference field trips are a great way to experience the region and see some of the great restoration projects that are taking place first hand. Almost all of our field trips will be restoration focused and provide a lot of great information about the area.

- Logo recognition on the field trip page of the conference website
- Logo recognition in the field trips section of the Conference Program Book
- Logo on all field trip tickets given to attendees
- Logo recognition associated with the event in the conference mobile app & related marketing materials
- 2 complimentary field trip tickets for staff to attend the chosen sponsored field trip



Make a Difference Day: \$5,000 for exclusive recognition of the event

Support this pre-conference activity giving delegates the opportunity for hands-on involvement in a local restoration project.

- Logo recognition associated with the event on the conference website
- Logo recognition associated with the event in the Conference Program Book
- Logo recognition associated with the event in the conference mobile app & related marketing promotion pieces



Open Doors Catalyst: Create your own custom package, starts at \$5,000

Your support allows us to provide need-based travel support, a registration waiver, and one-day training workshop to delegates from around the world. Open Doors Awards help eliminate the cost barrier of participating in SER programs; facilitate opportunities for learning across geographies, areas of expertise, and culture; create new communities of practice; ensure we deliver a high-quality program; and, enhance networking across the field of ecological restoration. All SER2025 Open Doors Catalysts receive special recognition in select conference marketing materials and special recognition at the VIP meet and greet.



Side Events: \$5,000

Side events are intended to provide additional opportunities for registered conference delegates to collaborate and share knowledge around a specific topic, challenge, or resource. They can also be used to provide a launchpad to showcase a new product, report, or important opportunity to the ecological restoration community. A meeting room in the conference facility and basic audio visual equipment will be provided. Any catering for the side event will be at an additional cost for the side event organizer. Side events may take place before conference activities begin each day, during lunches and after concurrent sessions have concluded for the day. Side events are not scheduled during plenaries or regular concurrent sessions.

A la carte marketing



Volunteer Recognition: \$5,000

Branded hospitality suite for conference volunteers and others involved in coordinating SER2025. Sponsor receives a dedicated "thank you" blog post with logo recognition in (1) conference-related communication.



Mobile app push notification: \$500

Put a brief message or announcement in front of all conference attendees via the SER2025 mobile app.



Exhibit Booth: \$3,000

Exhibitors showcase support of ecological restoration front and center to the conference delegates. Your firm will have the opportunity to make direct connections with expert and emerging professionals who are engaged in the science and practice of ecological restoration of degraded habitats around the world. These are the types of people seeking your products, services, and expertise.

Booths are 10'x10' and include:

- 8' high back wall (2 color max scheme)
- 3' high side drape (1 color max scheme)
- (1) 6' x 30" H draped table (uniform in color)
- (2) chairs
- (1) wastebasket
- Booth identification sign

Additional custom booth design options are available for an additional cost.

In-kind Supporter



SER2025 will offer recognition to institutions who provide in-kind support for the development and delivery of the conference.

The Supporter designation is appropriate for those who contribute \$2,500 or more of in-kind donations, products, and/or services.

Custom benefits: In-kind sponsorship levels and benefits will be determined on an individual basis by the SER2025 Sponsorship and Outreach Committee.



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Contact us

Please contact us at sponsorship@ser.org for information about available sponsorship and exhibition opportunities. We are happy to work with you to customize a sponsorship package that best suits your goals and budget.